

JONATHAN BRINK

UX & PRODUCT DESIGN



CONTACT

Name Jonathan Brink

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REFERENCES

Available on Request

INDUSTRIES

Sales Engagement

Healthcare

E-commerce

Supply Chain

Marketing

SUMMARY

I'm a UX Lead with a passion for SaaS products. I follow a design thinking process that empathizes with the customer. I believe in a collaborative approach to product design, working with teams to iterate and design as much as possible. I am a prototyping ninja and I'm familiar with virtually all of the major UX tools. I have a track record of researching and designing scalable products that solve real business problems.

WORK HISTORY

1/2007
to
Current

JONATHAN BRINK DESIGN UX LEAD CONSULTANT

Successfully led a human centered design thinking process to develop persona research, current and future state journey mapping, low fidelity sketches, KPIs, up to hi-fidelity prototypes for testing.

Clients include: Charles Schwab, GlobeTrader, Identiphi, Evolute, Sunkist, Edelman, Emtrain, Cityteam, IBM, Sony, HP, Caltrain, Rev Software, SyncUp, Yourblinds.com, Artmetropolis.com

11/2017
to
4/2019

INFIX HEALTHCARE UX LEAD

Supported Infix into the next phase of rapid growth from service company to product company. Responsible for working with cross-functional teams to prototype, and iterate up to high-fidelity design the new AI-driven product for the healthcare industry.

- User-centered design practices for the flagship software, including research, prototyping, surveys, and UX product spec.
- Worked with key stakeholders to define workflows, product descriptions, and execute brand guidelines across all products.

3/2015
to
10/2017

LIVEHIVE VP PRODUCT/SENIOR UX DESIGNER

Startup building an enterprise grade, big data, SaaS application design and product management from concept to revenue generation.

- Define User-centered design practices for the software, including research, prototyping, design reviews, and UX product spec.
- Developed the product roadmap, product design, and launch of new features and product initiatives
- Successfully pivoted LiveHive from a sales tool to an industry leading platform for sales enablement that grew licensing by 10x.

2/2014
to
3/2015

FOUNDATIONARY VP PRODUCT/SENIOR UX DESIGNER

A stealth mode company creating a marketplace for non-profit funding streams. Designed the product from inception and developed all UX & UI design to meet business expectations for funding.

- Responsible for lean and agile human centered design thinking process, low-fidelity wireframes, and information architectures, and product development.

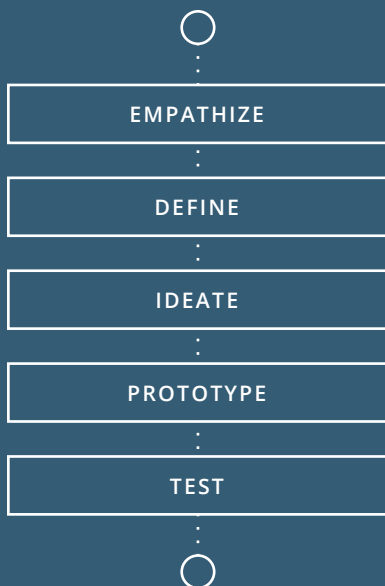
JONATHAN BRINK

UX & PRODUCT DESIGN

4 THINGS

- 1 I am first and foremost a people person. I love environments that cultivate teamwork, collaboration, and positive influences. It is important that the company invest in the growth of their human capital.
- 2 I have always thrived in creative cultures. With a degree in Communications, and a five-year stint in Hollywood to surround with the most creative minds I could find.
- 3 I love working in both startups and enterprise environments. Startups present a blank slate challenge. Enterprises present a growth challenge to see new horizons.
- 4 I pursued my Master's in Organizational Leadership because I wanted to learn how to energize and cultivate teams of people from the bottom up.

HUMAN CENTERED DESIGN THINKING



MORE WORK HISTORY

8/2010
to
2/2014

CIVITAS PRESS PRODUCT MANAGER/PRODUCT DESIGNER

My role was to find, cultivate and publish inspiring and redemptive ideas. I was intimately involved in the editing, book cover design, and product marketing for each author.

- Responsibilities Include: story development, editing, coaching of authors, product design for publication, channel and product market development, media relations and PR.
- Published Provokative.com, an online magazine with extensive readership.
- Successfully launched 27 books into market, including two best sellers.

MAJOR ACCOMPLISHMENTS

- Designed and developed multiple enterprise ready SaaS applications to revenue
- Managed multiple teams of engineers, designers, QA, and customer success across continents
- Pivoted product to successfully increase licensing 10x
- Board level presentations

EDUCATION

Master's in Organizational Leadership - Gonzaga University
BA Communications - William Jessup University

SOFTWARE SKILLS

ADOBE SUITE



INVISION



DSCOUT



SKETCH



BALSAMIQ



FULL STORY



PROFESSIONAL SKILLS

HUMAN CENTERED DESIGN



PRODUCT INNOVATION



UX RESEARCH



PUBLIC SPEAKING



UX



PROJECT MANAGEMENT

